



4IP Group

AI-Powered Frontier Investment Platform

Catalysing Capital • Capability • Impact

Public Brochure | 2026 Outlook

29th of April 2026

1. Executive Snapshot

Who We Are — What We Do — Where We Are Going

4IP Group is a Switzerland-based **AI-enabled impact investment platform** operating at the intersection of:

- **deal origination**
- **capital mobilisation**
- **impact integrity**
- **ecosystem development**

across **Africa, Europe, and emerging global corridors.**

We are transitioning from a traditional advisory model to a **platform model where value is created through:**

- 👉 **origination of investable opportunities**
- 👉 **co-investment and capital participation (IHV2)**
- 👉 **AI-powered deal execution and investor matching**

As outlined in our revised strategy:

“4IP must evolve from managing deals manually to managing a system that manages deals.”

4IP Group exists to ensure that impact finance delivers on its promise — for enterprises, investors, and societies alike.



2. Our Purpose

Mission

To originate, structure, and scale **high-quality investment opportunities in frontier markets**, mobilising capital toward **sustainable and inclusive growth**.

Vision

To become a **leading gateway platform for frontier market investments**, combining:

- **AI-driven efficiency**
 - **human-centred capital allocation**
 - **deep ecosystem integration**
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Values

- Integrity & Stewardship
- Human-Centred Impact
- Excellence & Professionalism
- Systems Thinking
- Faith & Service

We believe capital allocation is both an **economic and moral act**, requiring discipline, transparency, and long-term responsibility.

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3. What We Do (A repositioned Model)

⚠️ **Shift from 4 pillars → 3 integrated engines**

1 Deal Origination Engine

We **source, filter, and structure investment opportunities** across:

- DRC (anchor market)
- Zambia & Eastern Africa
- Diaspora-led ventures
- Creative economy & alternative assets

Through:

- NPII ecosystems (incl. NPII-DRC Taskforce)
- proprietary networks
- AI-powered pipeline management

👉 Output:

curated, investment-ready deal flow

2 Investment Platform (IHV2)

Invisible Heart Ventures II (IHV2) is our **investment engine**.

We:

- co-invest alongside investors
- structure deals
- capture **carry + success fees**

Focus:

- frontier markets
- SME growth
- climate, inclusion, productivity
- **non-traditional assets (e.g. IP / creative economy)**

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👉 This is where value accrues.

3 AI-Enabled Execution Layer

We are building an **AI-first operating system** for impact investing:

- AI deal screening (IHV2 scorecard automation)
- investor CRM with predictive scoring
- automated outreach and follow-ups
- deal workflow automation
- AI-generated IC memos and reporting

👉 Result:

scalable deal execution without scaling headcount

4 Advisory (Supporting Role)

Advisory remains important—but no longer core.

We use it to:

- access pipeline
- structure deals
- support transactions

Focus areas:

- SDG Impact Standards (UNDP-aligned)
- ESG & impact structuring
- investment readiness

👉 Advisory becomes a **gateway to transactions**, not the business model.

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4. Our Platform Model

From Linear Advisory → Platform Flywheel

Old model:

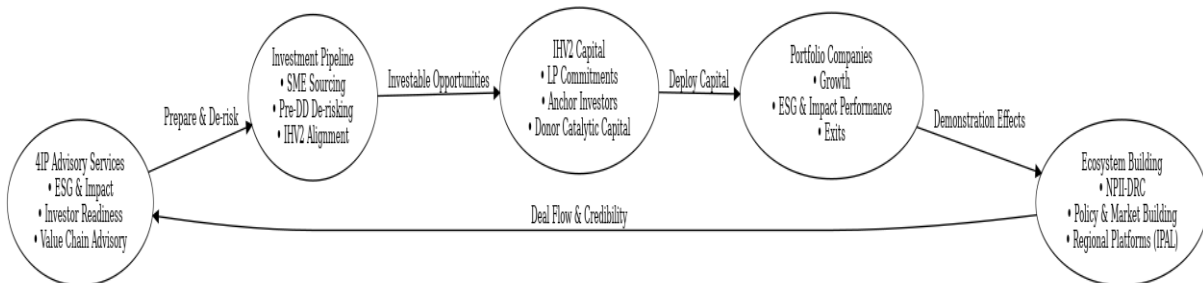
✗ advisory → report → end

New model:

1. Originate deals
2. Screen via AI + IHV2
3. Match investors
4. Co-invest / structure
5. Capture economics
6. Reinforce ecosystem

👉 Repeat

This **flywheel** allows us to scale impact while maintaining integrity.



5. Why This Model Works

As highlighted in our strategy :

“In impact investing, value accrues to those who deploy capital—not those who advise it.”

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6. Geographic Focus

Anchor Markets

- Democratic Republic of Congo (DRC)
- Zambia
- Eastern Africa

Bridge Markets

- Switzerland
- Denmark
- Italy & France

Strategic Corridors

- Angola / Lusophone markets
 - Brazil (creative economy link)
 - UAE / India
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7. Invisible Heart Ventures II (IHV2)

Investment Platform (Not Just a Fund)

IHV2 is structured as a **flexible co-investment platform**, not a traditional VC fund.

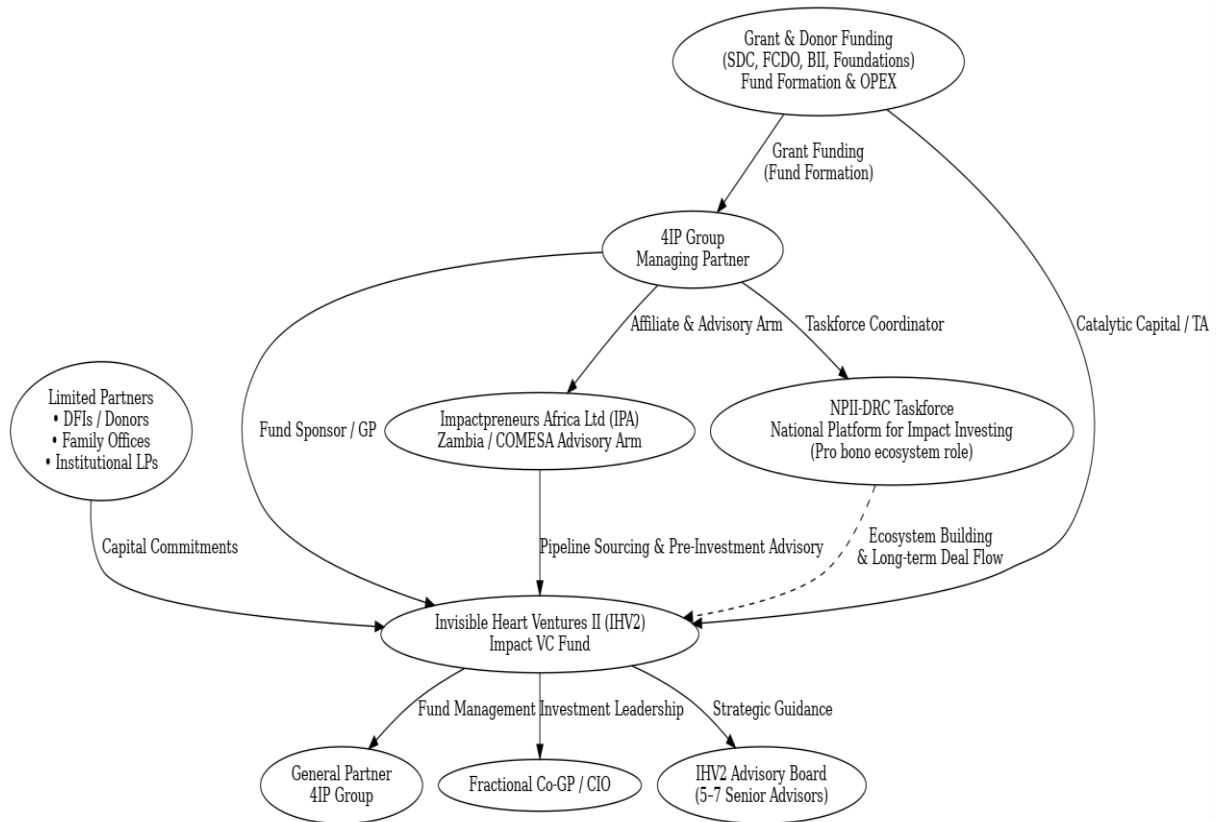
We focus on:

- early-growth SMEs
- frontier markets
- scalable IP-driven opportunities

Differentiation

- integrated deal origination
- embedded ESG & SDG standards
- AI-supported investment process
- access to underpriced markets

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8. AI-First Operating Model

What AI Does

- screens deals
- ranks investors
- drafts communications
- tracks pipeline
- flags risks

What Humans Do

- build trust

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- make decisions
- allocate capital
- close deals

👉 This hybrid model is the core of 4IP's transformation.

9. Revenue Model (Critical Shift)

Before

- advisory fees
- training

Now

- success fees (2–6%)
- carry participation (5–20%)
- co-investment exposure
- advisory (supporting)

👉 Target:

70% transaction-based revenue within 12–18 months

10. 2026–2027 Priorities

- Close first deals
 - Build AI-enabled deal pipeline
 - Launch investor CRM + outreach engine
 - Establish DRC as core origination hub
 - Convert advisory into transactions
 - Build repeat investor base
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11. Who We Work With (Updated)

- Angel investors & family offices
 - Diaspora investors
 - Alternative asset investors
 - Impact funds (co-investors)
 - SMEs & growth companies (pipeline)
 - Ecosystem builders (NPII, ESOs, DFIs)
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12. Why Partners Choose 4IP

- Access to **frontier deal flow**
 - AI-enabled execution (speed + discipline)
 - Strong ESG & SDG integrity
 - Europe–Africa bridge
 - Boutique focus + platform scalability
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13. Join the Platform

We are actively engaging:

- investors seeking differentiated opportunities
- co-investment partners
- pipeline partners (ESOs, DFIs)
- strategic advisors

**👉 We are not just building a firm—
we are building a deal origination platform for frontier markets.**

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[Our Team - 4IP Group](#)

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