



SDG and Entrepreneurship courses in DRC

1st Course on ESG-Toolkit

4IP Group aims to bring the Impact Revolution to Kinshasa in DRC and subsequently to a number of Provincial Capitals such as Kisangani, Lubumbashi, Mbuji-Mayi and Goma through the Higher Education Institutions. Our 4IP Group mission and main objective with our **flagship product, the ESG Toolkit**, is to help Congolese aspiring/emerging entrepreneurs and Small/Medium growth-oriented businesses (SGBs) to transition from traditional operations to becoming a full-fledged Impact / Social Enterprises.

Our course is designed to give any entrepreneur/enterprise the concrete steps they can take to **improve SDG Impact management practices**. Through 4 universal steps processes we will enable the entrepreneurs/companies to create a robust Impact Measurement & Management (IMM) practice.

The benefits of participating in our ESG Training course are the following:

- Align your work with the UN SDG Impact Standards
- Share your progress in ways that others trust
- Be recognized and rewarded for the impact you contribute.

We will show you **the interdependence** between having an impact investment framework (IMM) in place and **the ability to raise capital from impact investors**.

We offer the prospective trainee companies to participate in a **3-session ESG Training programme** consisting of the following steps:

1. *SDG Strategy steps 1-2 (90 min = 2 lectures each at 45 min)*
2. *SDG Strategy steps 3-5 (90 min = 2 lectures each at 45 min)*
3. *Integration / Implementation of Strategy (90 min = 2 lectures at each 45 min)*

1 Setting the SDG Strategy will enable the Trainee (SGBs) to:

- Understand **material issues** most relevant to stakeholders
- Define **target SDG outcomes** in ways that align with overall business objectives
- Create **impact thesis** for each

2. Integrating the SDGs will enable the Trainee (SGBs) to:

- Learn how to put in place resources, tools and processes to **measure SDG impact**
- Set **performance targets**
- Choose indicators from across the **5 dimensions of impact**
- Decide how to **track indicators**.

The journey is a cycle – continued strengthening of **the practices creating a more robust IMM system** helping to generate impact over time – through active management!



2nd course on the SDG Impact Standards

Completing the **course 1 on [IMM for the SDGs](#)** is **essential preparation required ahead of The SDG Impact Standards**

Additionally, the students will be required to

- Read the [SDG Impact Standards: Enterprises](#), familiarizing themselves with the Practice Indicators;
- Read the [About the Standards document](#) and review the [12 Enterprise Actions](#) and how they are linked to the Standards practices indicators;
- Take a look at the [self-assessment tool for Enterprises](#)

Recommended preparation:

- Read the Guidance for the SDG Impact Standards most relevant to you – Enterprises,

The schedule for **the training: the 2nd course will span over 3 days.**

Training has been organized around different **learning objectives and key questions** which will be responded to over the 3 days together.

Day 1: 9 am – 5 pm

- *Guiding questions for the day:*
- *What are the standards?*
- *Why are they needed?*
- *How do they compare with what is out there?*

Agenda:

- Introductions to the goals of the program
- Examine the purpose of the Impact Standards
- Explore key concepts
- Introduce the 12 Business Actions.

Day 2: 9 am – 5 pm

*Guiding questions for the day: What does it look like to have the standards implemented?
We will do a deep dive on the business actions and case study*

Agenda:

- Reflections on yesterday
- Introduce case study: Seed & Co
- Deep dive into the enterprise standards through the 12 enterprise actions
- Explore examples in practice and discuss ways of building the library of relevant examples/case studies.
- Applying the standards and self-assessment tool to a case study
- Overview of available tools and resources.



Day 3: 9 am – 1 pm

Guiding questions for the day: What is the role of assurance?

Agenda:

- Reflections on yesterday
- Complete the deep-dive into the Enterprise Actions
- **Review the process to obtain the certification**
- Discuss the Assurance Seal development

Objectives of the 2nd course:

1. Gain an in depth understanding of the SDG Impact standards
2. Understand how the standards relate to assurance to avoid green-washing
3. Understand the resources available and what comes next
4. The dos and the don'ts.



3rd Course: Introduction to Impact Investing: Fundamentals of Impact Investing: A Practitioner's View

The Impact Investing movement has evolved:

- from a stage of “*uncoordinated innovation*”
- into one of “*marketplace building*”.

This raises a host of questions:

- What constitutes Impact Investing and how can interested stakeholders play a catalytic role in the Impact Investing movement?
- What financial mechanisms are in place to fuel the growth of the Impact Investing sector?
- What sort of policy and market infrastructure underlies Impact Investing?
- How can we measure the impact of the work that Impact Enterprises are carrying out?
- How do investors build Impact Investment strategies?
- How does the legal structure of enterprises affect growth and capital raise?
- How can innovative finance unlock more capital for sustainable social and environmental development?

The course, which has already been provided at the Open University of Tanzania, will address these and other questions through both:

- academic research as well as
- providing practical examples of leading practitioners in the field of Impact Investing.

The reading requirement will include both:

- academic content and
- case studies based upon the instructor's own professional experience.

The 1 hour and 30 minutes (15 min Q&A) weekly webinars will be conducted in a lecture and discussion style which will heavily rely on **the required readings for each week**.

Each week, course materials (PowerPoint presentations) will be released on the e-learning platform, you will receive a notification via email from e-learning when the videos of the lectures are posted. Live lectures with Q&A (question & answer) discussions will take place each week. Please refer to **the course schedule** below for the timing of these live sessions.

Assessment Scheme

Summative assessment

Summative assessment is used to check the level of learning at the end of the course. It is summative because it is based on accumulated learning during the course. The point is to ensure that students have met the learning outcomes for the course and are at the appropriate level.

Coursework (40%)

The coursework will assess the student's ability to understand impact investing as well as critically evaluating the impact investing issues through the case studies discussed. They will be required to submit a portfolio of work based on four modules. The topics and deadline for submission of the coursework will be communicated to the students.

Personal Reflection (10%)

Students are required to write a critical review of 750 words to reflect on the impact investing knowledge that they have gained during the course and how this could help them to address their personal and social objectives in the future.



Exams (50%)

The exams will be based on the modules discussed in class. The topics that will be covered in the coursework will not be examined in the exams. The exam paper will contain a series of short structured theoretical and practical questions.

COURSE DESCRIPTION

Week 1: Module 1.1: Impact Investing Current Landscape

Week 2: Module 1.2: Key Trends, Players, and Challenges

Week 3: Module 2.1: Impact Enterprises: Gaps & Opportunities

Week 4: Module 2.2: Swiss Impact Enterprise Survey & Impact Enterprises in Africa

Week 5: Module 3.1: Impact Assessment Methodologies (UN SDG Impact Standards)

Week 6: Module 3.2: Application of these Impact Assessment on real life business cases

Week 7: Module 4.1: How to Be an Effective Impact Investor

Week 8: Module 4.2: Case of Leonie Hill Capital's -Invisible Heart Ventures

Week 9: Module 5.1: Enabling Environment (Policy): The Case of National Advisory Board for Impact Investment (NABII)

Week 10: Module 5.2: Legal & Regulatory Issues: The Case of the National Advisory Board for Impact Investment (NABII) Zambia in Africa (Champions NABII Pilot)

Week 11: Module 6.1: Innovative Finance & SDG Financing

Week 12: Module 6.2: Innovative Financial products



Core Faculty



Christian Kingombe, PhD

Christian Kingombe in March 2017 co-founded the 4IP Group LLC, where he is the Managing Partner after a long career working for a number of International Organizations and think tanks. He has earned a Ph.D. in Applied Development Economics at successively Centre for Development and Poverty Reduction (2004-2007) & Centre for Environmental Policy (2008-2010) at Imperial College London & University of London (2004-2010), UK, as well as a MSc. & BSc. from Economics Department at the University of Copenhagen (1993-1999, 2002), Denmark. June 2017 he obtained a Certificate of Achievement after successfully completing *Fundamentals of Impact Investing: A View from the Field* a course of study offered by the IIX Impact Institute. In 2024 he became one of only 17 accredited trainers on the SDG Impact Standards on the African continent.

Christian Kingombe has written more than 100 articles, working papers, book chapters, reports, policy briefs, newsletter/paper articles and blogs. He has also written widely on development finance; infrastructure financing & public private partnerships, regional integration & trade; and sustainable/impact investing issues. In addition to being a reviewer for a number of peer reviewed journals he acted as the co-editor of the required course handbook "*Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society*," conceived by 4IP Group's management team. He has lectured and given seminars at Universities in UK, Switzerland, Denmark, The Netherlands, Spain, France, Zambia and Tanzania.