



Aligning Capital with Purpose

ESG & Impact Advisory for Growth
Enterprises and Investors



Who We Are

4IP Group is a Geneva- and Lusaka-based financial advisory boutique offering ESG advisory, impact investing, capital raising, and training services. Founded in 2017 by Mr. Thibaut Mourgues and Dr. Christian Kingombe, we aim to bring the Impact Revolution to emerging markets, particularly in Africa, by integrating the Sustainable Development Goals (SDGs) into financial systems.

As independent advisors and market builders, we support SMEs, accelerators, asset managers, pension funds, and family offices in transitioning toward sustainable business models. We also serve as ESG advisors to African private equity infrastructure funds, with a focus on People-First Public-Private Partnerships (PPPs) for the SDGs.

Our Mission

To enable enterprises, asset managers, accelerators, and public institutions to embed sustainability into strategy, operations, and governance—unlocking capital for inclusive growth and climate-smart development across emerging markets.

Our Vision

A future where purpose-driven capital fuels resilient, inclusive, and sustainable economies—powered by data-driven impact, accountable governance, and alignment with the Sustainable Development Goals (SDGs).

Our Core Services Areas

At 4IP Group, we deliver specialized advisory and implementation services across the following pillars of ESG and impact strategy:



SDG-Aligned Strategy & ESG Integration

Embedding SDG strategies, ESG practices, and SDG Impact Standards using the 3i Sustainability platform.



Capital raising & Transaction Advisory Services

Supporting enterprises and asset managers to access blended finance, equity, and debt funding.



Impact Measurement & Management (IMM)

Tracking and optimizing impact using SDG Standards, IRIS+, and outcome metrics.



Sustainable Infrastructure & PPP Consulting

Structuring and evaluating PPPs to maximize SDG-aligned infrastructure outcomes.



Impact Accounting

Delivering ESG and impact disclosures aligned with SDG Impact Standards, GRI, and UNPRI.



Capacity Building & Executive Training

Building ESG capabilities through tailored training, workshops, and technical support.

Why ESG Now?

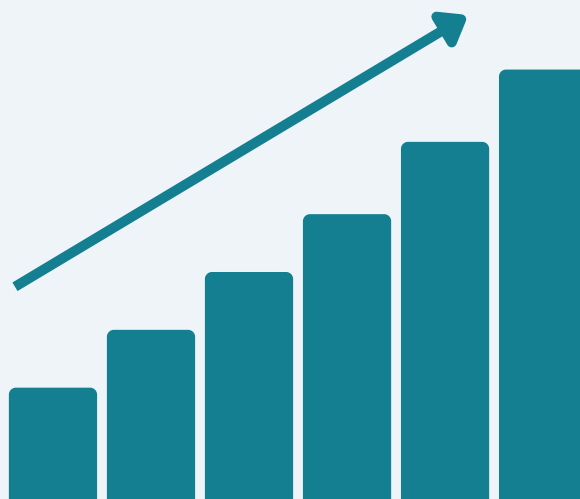
The ESG and Impact Investing market is expanding rapidly, especially across Africa and other emerging markets. With over *\$30 trillion* invested globally, businesses are expected to align profitability with purpose.

Talent demands it!

Millennials and Gen Z now form the majority of the global workforce. They actively seek employers with strong ESG values. Companies with credible ESG credentials attract better talent, foster loyalty, and build trusted brands.

Investors expect it!

ESG integration is no longer optional. It drives resilience, long-term value, and competitive edge. With the right advisory support, businesses can grow not just profitably, but responsibly and impactfully.



4IP/IPA Impact Measurement & Management (IMM) Services

Many companies and asset managers find ESG principles unclear at the outset of their transition. 4IP/IPA offers a structured approach to help organizations establish strong SDG-aligned impact measurement and management systems. This is achieved through practical training and support on the 4 universal steps of the SDG Impact Standards.

Step 1: Setting an SDG Strategy.

For All Clients:

- Identify material ESG/SDG issues relevant to stakeholders
- Define SDG outcomes aligned with business or investment goals
- Develop an impact thesis for each SDG priority

For Asset Managers:

- Propose a revised Investment Policy Statement (IPS) with integrated SDG goals
- Apply ABC classification levels to SDG-aligned goals

Step 2: Integration

For Enterprises:

- Set clear performance targets
- Choose indicators from the 5 dimensions of impact:
 - (Who, What, How Much, Contribution, Risk)
- Define tracking mechanisms for those indicators

For Asset Managers:

- Integrate IMM processes into every stage of the investment cycle

Step 3: Optimization

For All Clients:

- Determine how impact data will be used to improve performance
- Analyze variance between actual vs. planned impact
- Apply insights to refine strategies and enhance outcomes

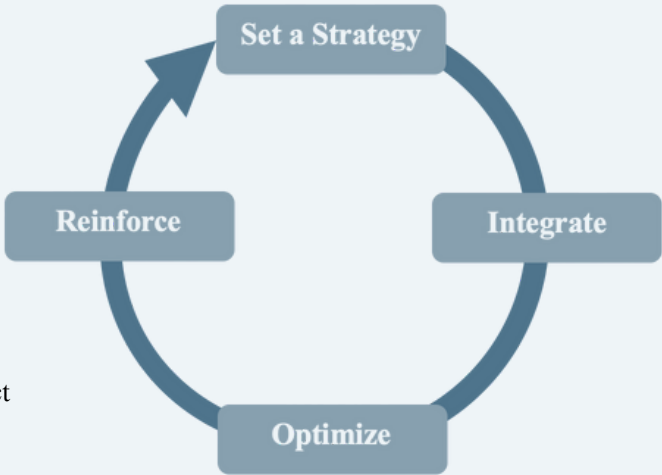
For Asset Managers:

- Review data reported by investees
- Decide on continued engagement or exit strategies based on impact

Step 4: Reinforcement

For All Clients:

- Strengthen governance and accountability frameworks for impact
- Disclose IMM performance to internal and external stakeholders
- Prepare for and leverage 3rd-party verification to enhance transparency and credibility



Each step includes actionable practices tailored for enterprises and investors.
Successful IMM requires alignment between strategy and implementation across all parties.
The IMM journey is cyclical—continuously improving through active management and feedback loops, resulting in stronger systems and measurable SDG impact.

Sectors We Serve



Agriculture, food, and agro-processing



Manufacturing (textiles, leather, wood)



Water, sanitation (WASH), infrastructure, and transport



Fintech



Healthtech



Climate tech



Women-led businesses



Microfinance Institutions (MFIs)



Artisanal mining (circular economy)



Pharmaceuticals



Special Economic Zones



Impact funds (VC & PE)

Additional Services

Beyond our core advisory services, 4IP/IPA delivers targeted ESG solutions and thought leadership tailored to the evolving needs of African and global stakeholders.

We help clients:

- Manage ESG risks
- Align strategy with sustainability frameworks
- Build trust through transparency and data-driven impact

Our advisory services and platforms are designed not only to guide but to influence the global ESG and impact investing agenda.

Advisory Services	Thought Leadership & Engagement
ESG diagnostics & reporting	The Invisible Heart Podcast Series
ESG data systems	The Coppet Debate Series
Strategic alignment (SDG, IRIS+)	Impact Lions' Den e-pitching
Training & capacity-building	Impact Newsletter

Contact Information

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For investment-related inquiries, or to request access to case studies, ESG diagnostic tools, training resources, or SDG due diligence templates, please contact Dr. Christian Kingombe, Managing Partner, directly.