

# 4IP Group

Catalysing Capital, Capability & Impact

Advisory • Investment • Ecosystem Building

Public Brochure | 2026 Outlook

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## 1. Executive Snapshot

### Who We Are — What We Do — Where We Are Going

**4IP Group** is a Switzerland-based impact advisory and investment platform working at the intersection of **capital mobilisation, ESG & impact integrity, and ecosystem building** across Africa and Europe.

We support:

- **SMEs and scale-ups** preparing for growth and investment
- **Investors and funds** seeking credible impact and ESG integration
- **Public and ecosystem actors** building market infrastructure for impact finance

In 2026, 4IP Group enters a new phase of growth:

- scaling its **advisory and training products**
  - launching **Invisible Heart Ventures II (IHV2)**, an impact VC fund
  - anchoring its presence in **the Democratic Republic of Congo**
  - strengthening **Europe–Africa investment and knowledge bridges**
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## 2. Our Purpose

### Mission

To **mobilise capital and capability** toward inclusive, sustainable growth by delivering world-class advisory, training, and investment solutions grounded in integrity and systems thinking.

## Vision

To become a **trusted boutique platform** connecting impact-driven enterprises, investors, and ecosystems across frontier and growth markets.

## Values

- **Integrity & Stewardship**
- **Excellence & Professionalism**
- **People-Centred Impact**
- **Systems Thinking**
- **Service & Vocation**

We believe impact investing is not only a technical discipline, but a **moral responsibility** — aligning capital with human dignity, long-term value creation, and care for our common home.

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## 3. What We Do

### Four Integrated Pillars

#### **1** ESG & Impact Advisory

We help enterprises and investors move **beyond compliance** toward meaningful, decision-useful impact.

#### **Services include:**

- ESG & sustainability diagnostics
  - Impact Measurement & Management (IMM)
  - SDG Impact Standards implementation
  - ESG due diligence and risk assessment
  - Impact reporting & exit assessments
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#### **2** Training & Capacity Building

We translate global standards into **practical, SME-friendly tools**.

#### **Flagship offerings:**

- SDG Impact Standards training (UNDP-aligned)
  - Impact Investment Masterclasses (MOOC & in-person)
  - Executive workshops for SMEs, family offices, foundations, and banks
  - University and ecosystem-based training partnerships
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### **3 Capital Raising & Investment Support**

We prepare companies and funds for **credible engagement with capital**.

**Our role includes:**

- Investor readiness and financial modelling
  - ESG & impact due diligence support
  - LP-ready documentation
  - Deal origination and matchmaking
  - Transaction and post-investment advisory
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### **4 Ecosystem & Market Building**

We contribute to **public-good infrastructure** that enables private capital to flow.

Examples:

- Coordination of the **National Platform for Impact Investing – DRC**
  - Faith-based impact investing communities
  - Thought leadership, policy engagement, and convening
  - Partnerships with ESOs, DFIs, and innovation hubs
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## **4. Our Geographic Footprint**

### **Africa**

- DRC (Kinshasa – new office, H2 2026)
- Zambia (via IPA Ltd.)
- Kenya, Ghana, Nigeria, Uganda, Tanzania, South Africa, Ethiopia, Egypt

## Europe

- Switzerland
- Denmark
- Italy (Milan & Turin)

## Emerging corridors

- UAE
- Tunisia
- India
- Uzbekistan

Our strength lies in **operating across contexts** — combining local insight with international standards.

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## 5. Invisible Heart Ventures II (IHV2)

### A New Generation Impact VC Fund

IHV2 is 4IP Group's sponsored impact venture capital fund, designed to invest in **early-growth enterprises** across:

- East Africa
- Ethiopia
- Zambia
- India

### Investment philosophy

- Long-term value creation
- Strong governance and impact integrity
- Founder-centric, patient capital
- Climate, inclusion, and SME productivity focus

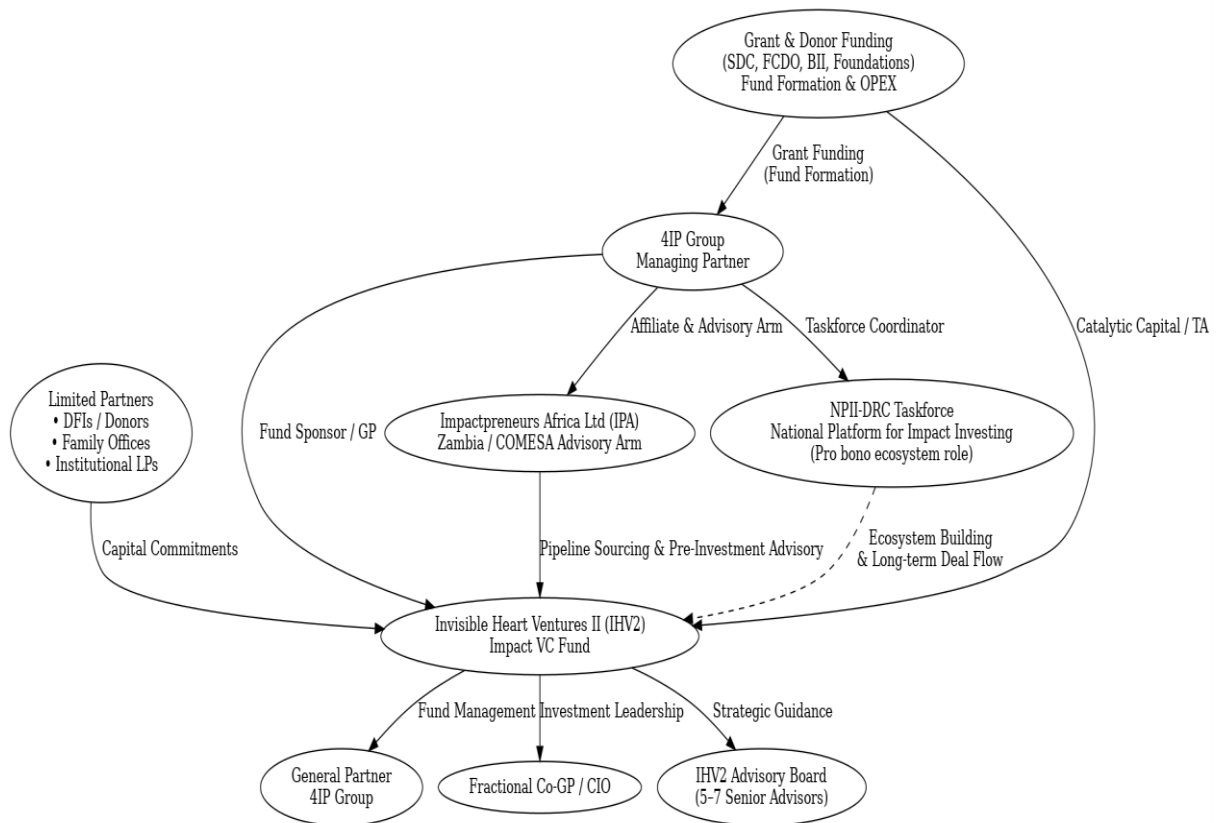
### What makes IHV2 different

- Integrated advisory + capital model
- Strong ESG & impact systems from day one
- Embedded ecosystem partnerships

- Blended finance and catalytic capital approach

IHV2 is currently:

- appointing a **fractional Co-GP / CIO**
- constituting a **Strategic Advisory Board**
- engaging **anchor LPs and catalytic donors**



## 6. Our Platform Model

### Advisory × Capital × Ecosystem

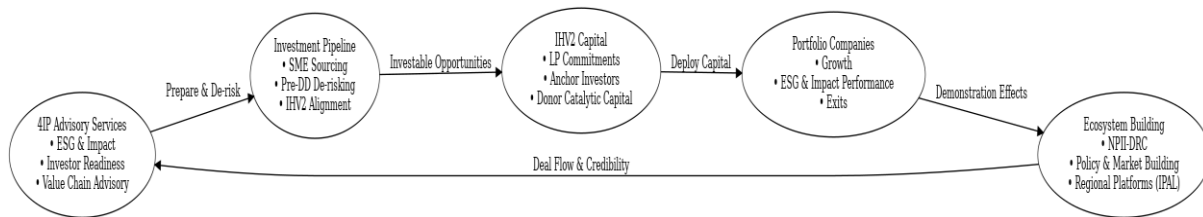
4IP Group operates as a **platform**, not a silo.

#### How it works

1. Advisory prepares enterprises and funds
2. High-quality pipeline feeds IHV2
3. Capital accelerates growth
4. Portfolio success strengthens ecosystems

## 5. Ecosystems generate new opportunities

This **flywheel** allows us to scale impact while maintaining integrity.



## 7. Why Clients & Partners Choose 4IP Group

- **Credibility:** UN-aligned standards, DFI-grade methodologies
- **Practicality:** SME-friendly tools, peer-to-peer learning, not theory
- **Cross-border reach:** Europe–Africa expertise
- **Integrity:** Impact as substance, not marketing
- **Flexibility:** Boutique attention with institutional discipline

We work best with organisations that value **depth, learning, and long-term partnership**.

## 8. 2025 Highlights (Selected)

- Advisory and training mandates across Europe & Africa
- Launch of the **Impact Investment Masterclass**
- Thought leadership through articles, podcasts, and public speaking
- Coordination of the **NPIL-DRC Taskforce**
- Preparation and structuring of **Invisible Heart Ventures II**

## 9. 2026 Priorities

- Scale ESG Toolkit & SDG Impact Standards training
- Launch IHV2 and reach first close
- Open Kinshasa office
- Expand European partnerships (Switzerland, Italy, Denmark)
- Strengthen digital marketing & CRM

- Convert ecosystem work into sustainable mandates
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## 10. Who We Work With

- SMEs & scale-ups
  - Impact investors & funds
  - Family offices & foundations
  - DFIs and development agencies
  - Governments & ecosystem platforms
  - Universities & innovation hubs
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## 11. Join Us

We are actively engaging with:

- **Clients** seeking ESG, impact, or capital support
- **Partners** (ESOs, banks, accelerators)
- **LPs & donors** aligned with IHV2
- **Senior professionals** interested in platform-based impact work

 *Let's build the next generation of impact together.*

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**4IP Group exists to ensure that impact finance delivers on its promise — for enterprises, investors, and societies alike.**